



A Toyota Group Company

**For Immediate Release**

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**For More Information:**

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## **HINO TRUCKS OFFERS CUSTOM PAINT OPTIONS**

**NOVI, MI** – Hino Trucks is pleased to announce custom color paint options for all conventional trucks beginning with 2017MY. Hino will now offer a wide variety of exterior truck colors that customers can order as a factory option or color match to their customized request.

“Inside the Hino cab and under the hood, Hino offers the most comprehensive package of standard features in the market. At Hino, we strive to achieve a higher level of customer satisfaction and these customizable paint options have yet again raised that bar. The availability of varying paint colors now provides customers with a convenient way to make their truck uniquely their own or create a visually harmonized truck fleet,” said Glenn Ellis, Vice President of Marketing, Dealer Operations and Product Planning for Hino Trucks.

**About Hino:** Hino Trucks, a Toyota Group Company, assembles, sells, and services the most environmentally friendly lineup of Class 4-7 conventional and cab-over commercial trucks in the United States. Headquartered in Novi, Michigan, Hino boasts a network of over 200 dealers nationwide committed to achieving excellence in customer service and support. Hino Trucks is the premier medium duty nameplate in the United States with a product lineup that offers the lowest total cost of ownership, superior fuel economy and unmatched reliability and maneuverability. For more information, visit our internet home page at <http://www.hino.com> or follow us on [Facebook](#), [Twitter](#) and [YouTube](#).

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**Hino Motors Sales U.S.A., Inc.**

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